



CITY OF RIVERSIDE GENERAL PLAN PROGRAM

TECHNICAL ADVISORY COMMITTEE
MAY 12, 2003

Purpose and Scope of General Plan Program



- ❖ **Relevance to all City departments and agencies**
- ❖ **Building on the Visioning Report, Husing Study, Strategic Plan, and Magnolia/Market Corridor Plan**
- ❖ **Focus of the General Plan**
 - a) **Implementation actions**
 - b) **Defining policies for the sphere of influence**
 - c) **Reflect the soul of Riverside**

Purpose and Scope of General Plan Program



- ❖ Zoning Ordinance Update
- ❖ Subdivision Ordinance
- ❖ Design Guidelines

Opportunities for Community Involvement

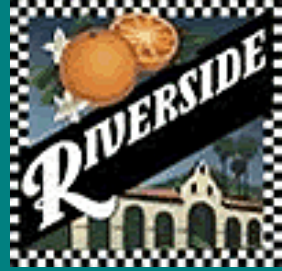


- Citizens Advisory Committee
- Arts Subcommittee
- Topic Groups
- Education Subcommittee
- Magnolia/Market Subcommittee
- Technical Advisory Committee
- Citizens Congress



CITY OF RIVERSIDE GENERAL PLAN PROGRAM

Role of the TAC



- **Provide information to City staff and consultant team**
- **Identify issues relevant to the General Plan**
- **Identify important programs that the General Plan should include**
- **Provide feedback throughout the General Plan process**

TAC Members



- Tom Boyd, Public Works Director
- Fran Dunajski, Traffic Engineer
- Conrad Guzkowski, Development Department
- Gerry Buydos, Public Utilities Department
- Bob Johnson, Parks and Recreation
- Kathy Gonzales, City Attorney's Office
- Anne Palatino, Riverside Transit Authority
- Natty Copenhaver, Riverside County Transportation Commission
- Dr. Paul Ziemann, UCR Air Pollution Research Center

TAC Members



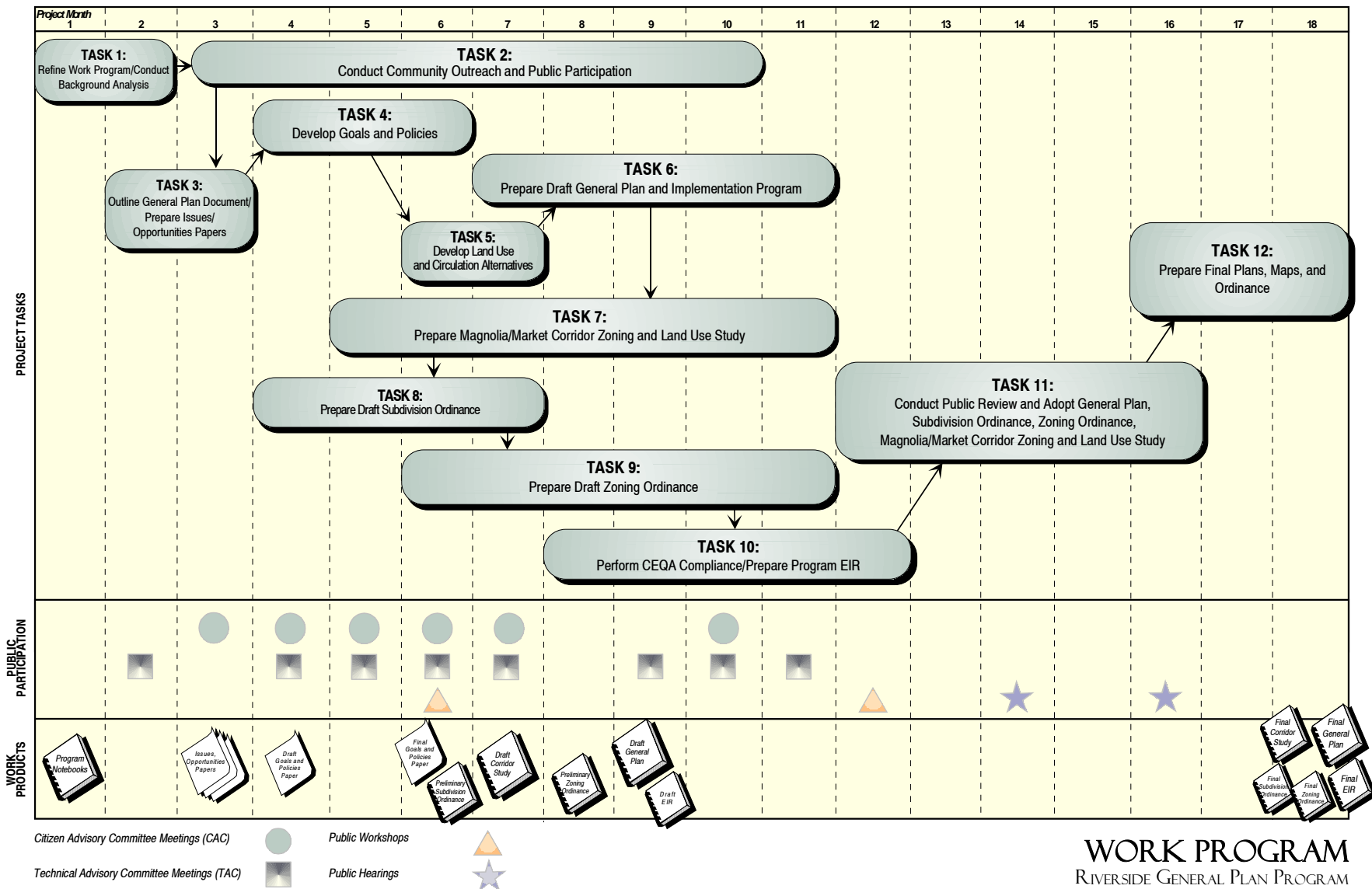
- Dr. Mike Allen, UCR Center for Conservation Biology
- Dr. William A. Jury, UCR Environmental Sciences Program
- Dr. Cliff Trafzer, UCR Program in Historic Resources Management
- Alexa Washburn, Western Riverside Council of Governments
- Dan Fairbranks, March Joint Powers Authority
- Ron Goldman, Riverside County Transportation/Land Management Agency
- Ed Studor, Riverside County Transportation/Land Management Agency

TAC Members



- Don Hull, Code Compliance
- Bob Hall, Interim Human Resources Director
- Kimberley Peter and Ted Cronin, Information Systems
- Kristin Tillquist, Chief of Staff to the Mayor
- Eva Yakutis-McNeil, Director, Office of Neighborhoods
- Lt. James Cannon, Police Department
- Tranda Drumwright, Housing and Community Development Manager

WORK PROGRAM DIAGRAM



Schedule and Focus of TAC Meetings



Meeting	Focus/Topic	Date
# 1	Brainstorming Session	04/22/03
# 2	Discuss goals/strategies Seek direction and feedback on potential goals and policies	05/12/03
# 3	Discuss issues relating to draft goals and policies	07/07/03
# 4	Discuss draft land use/circulation alternatives	08/04/03
# 5	Refine land use/circulation alternatives	09/08/03

Schedule and Focus of TAC Meetings



Meeting	Focus/Topic	Date
# 6	Refine Land use/circulation alternatives	09/06/03
# 7	Discuss implementation alternatives	09/27/03
# 8	As needed	01/12/04

Brainstorming Summary



Land Use and Urban Design

- Plan for an upscale entertainment hub where people of all ages can gather
- Need more community facilities for newer and older neighborhoods
- Create partnerships within existing facilities (e.g., libraries and community centers)
- Need to create a stronger and more active downtown

Brainstorming Summary



Land Use and Urban Design

- Creative policies to address open space preservation, view corridors and wildlife habitat
- Need more consistency regarding fencing in the community
- Need to plan specifically for Riverside's unique neighborhoods

Brainstorming Summary



Circulation and Mobility

- Find balance between land use and roadway capacity
- Need to address regional traffic congestion and local traffic issues
- Design housing and land development to help solve traffic problems
- Create a “sense of place” for Riverside as viewed from the freeways
- Explore developing alternative traffic-calming devices such as roundabouts

Brainstorming Summary



Housing

- Blend new homes with the character of existing residential neighborhoods
- Examine smaller lot housing and higher densities near transit centers



Brainstorming Summary

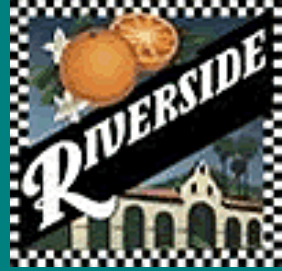


Arts and Culture

- Capitalize on the Santa Ana River as a resource and asset
- Incorporate the river into community design and art
- Riverside needs to find its niche
- Promote the varied activities and lifestyles that Riverside has to offer



Brainstorming Summary



Education

- We need to invest in our K-12 schools to attract executives and high-tech workers
- More student housing and transit options for students
- Reduce the town/gown clash regarding student housing and lifestyles



Brainstorming Summary



Public Safety

- Build more police and fire stations to meet the needs for future development within the Sphere of Influence
- Train traffic can hinder emergency response times
- Need new fire and police stations
- New developments should plans ahead and meet fire access standards for any type of business
- Tension exists between different cultural groups in the City

Brainstorming Summary



Public Facilities

- Target revitalization and rehabilitation efforts to certain neighborhoods
- Establish nexus fees system that will help fund facility upgrades
- Decentralize community facilities to meet neighborhood needs
- Design high-tech infrastructure to attract high-technology jobs and workers

Brainstorming Summary



Open Space and Conservation

- Need to integrate Multi-Species Habitat Conservation Plan into our planning efforts
- Recognize the value of potential wildlife corridors
- Preserve wildlife and habitat areas and view corridors
- Capitalize on using our hiking/biking trails as a community asset

Brainstorming Summary



Communication

- Embrace the transition between a rural/suburban community to an urban city
- Foster a sense of community pride
- Explore different methods of engaging the public

Brainstorming Summary



Economic

- Combine arts and culture with economic development
- Use incentives rather than fees to provide for new facilities and good design
- Examine financing in a holistic way

Brainstorming Summary



General Comments

- Change zoning code to allow different standards for each neighborhood
- Integrate and capitalize on existing resources
- More interdepartmental cooperation
- What is the soul of Riverside?

Conclusions



❖ Questions?



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